

LinziBate.

DESIGN • ILLUSTRATION • ART DIRECTION



👉 linzibate.com

✉ linzibate@gmail.com

📷 [@linzibate](https://www.instagram.com/linzibate)

ABOUT

Linzi Bate is a designer, illustrator and art director based in Vancouver, BC.

Originally from the North East of England, Linzi graduated from Leeds University in 2008 with a BA (Hons) in Graphic Design. With her over a decade of experience, she's worked in the animation, theme park design, character licensing and brand design industries, always bringing with her a keen eye for colour, detail and a dedication to the art of visual storytelling.

From a young age, she's drawn inspiration from her many creative passions; these include feature animation, theme park design, fashion and theatre. A dual Canadian and British citizen, she is always interested in new creative opportunities as well as collaborating with others.

She lives with her boyfriend, Luke, and splits her weekends between sketching, painting and exploring the West Coast.

SKILLED AT

- Digital painting
- Vector artwork rendering
- Colour styling
- Graphic design and illustration
- Brand licensing art direction
- Brand licensing style guide design
- Toy, plush & apparel design
- Print & pattern design
- Bespoke product visuals
- Trend research & moodboard design
- Themed environment art direction.
- Bluesky, big idea generation

EDUCATION

- (BA Hons) **Graphic Design** | [University of Leeds, UK](http://www.leeds.ac.uk) | 2004 - 2008
- **Post Grad Continuing Studies** | [Emily Carr University, Vancouver, BC](http://www.emilycarr.ca) | 2013 - 2017
Completed courses include anatomy studies and perspective drawing in design and architecture.
- **Oatley Academy** | [Online Art School](http://www.oatleyacademy.com) | www.oatleyacademy.com | 2017
Completed 'First Flight' workshop in visual development for animation.

References available on request. For detailed past job role information please visit my [Linkedin profile here](#).



PROFESSIONAL EXPERIENCE

Freelance Designer | Illustrator

June 2016 – Present

Art direction, graphic artwork and illustrations for the character licensing and theme park industries. Recent projects include working on various design projects for Universal Theme Park execution as well as working with Hasbro on various Disney Princess toy, playset and doll products.

Background Colour Artist

Wildbrain

Dec 2017 – Aug 2018

Digitally painted, sequential, illustrated backgrounds in Adobe Animate and Photoshop for Netflix animated series Chip & Potato and Carmen Sandiego.

Graphic Designer

Lush Cosmetics North America

June 2016 – Dec 2017

Created graphic, illustration, pattern and print designs for Lush brand application throughout North America.

Senior Art Director

Brandspank Retailer Marketing

Nov 2015 – June 2016

Led a small team/contributed in the graphic design and art direction for experiential brand activations and events.

Intermediate Art Director

Brandspank Retailer Marketing

Sept 2013 – Nov 2015

Graphic design and art direction for experiential brand activations and events.

Graphic/Product Designer

Marshmallow Creative Ltd

Nov 2011 – June 2013

Designed style guides and developed products and packaging for global children's character properties and worldwide brands including Disney Europe, Hasbro UK and Nickelodeon.

Junior Designer

MadisonSoho | Retail Design Agency

Sept 2010 – Nov 2011

Designed and assisted in art directing design campaigns for various retail and entertainment destinations.